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## Vestaron Corporation Joins the International Biocontrol Manufacturers Association

**January 11**, **2016** – (**Kalamazoo**, **Michigan**) – Vestaron Corporation – a leading developer of peptide-based insecticides -- is pleased to announce its membership with the International Biocontrol Manufacturers Association (IBMA).

IBMA is a trade association representing manufacturers of Biocontrol solutions inspired by, harnessed or harvested from nature. The organization provides farmers with the best tools to effectively manage pests and diseases; its members' Biocontrol solutions are the preferred resources for conventional farming systems in integrated pest management.

"We are honored to join an organization as prestigious as IBMA," said Dr. John Sorenson, Director and CEO of Vestaron. "We look forward to working with an organization that shares our mission of providing safe and natural products to farmers for effective pest control."

Vestaron's SPEAR™ family of bioinsecticides utilizes two new unique modes-of-action with no known resistance. They are designed to be non-toxic for fish, birds, honeybees, humans and other mammals.

## **About Vestaron Corporation**

Vestaron Corporation exploits the natural insecticidal properties of a class of peptides which have potent insect killing potential, but which are safe to humans, birds, fish and the environment. These peptides utilize new modes of action that have never before been used for insect control, and therefore do not suffer from insect resistance. In addition to the bioinsecticides, the Company is also leveraging its peptide technology with the development of traits and synthetics that also have a favorable safety spectrum. In 2015, Vestaron's bioinsecticide technology received the inaugural Bernard Blum Award for Novel Biocontrol Solutions.

Vestaron is a venture-backed company that recently closed an oversubscribed Series C round of financing, totaling \$14M.

More information at www.vestaron.com