

September 25, 2016 • For Immediate Release
Contact: Greg Leaf • (651) 271.2511 • greg@groupleaf.com

Vestaron's Bioinsecticide Spear™ -T Expects Commercial Availability by Quarter 1, 2017

Additional crop protection products Spear™ -P and Spear™ -C to be commercially available in 2017.

September 25, 2016 – (Kalamazoo, Michigan) – A new dual mode-of-action bioinsecticide from Vestaron Corp. called Spear offers an effective biological control solution for pests in ornamentals, vegetables and fruits in field and greenhouse settings. Visit Booth 419 at the 2016 ICE show for more details.

The first offering is Spear™ -T for use in controlling greenhouse pests, with commercial availability expected through a major ornamental products distributor by 4th Quarter 2016. Spear-T is targeted for control of major greenhouse pests including thrips, whiteflies and spider mites.

All Spear bioinsecticide products offer the consistency and effectiveness of synthetic chemistries combined with the safety of biologicals.

Vestaron is also expecting commercial availability for two more products – Spear™ -P and Spear™ -C – in 2017. Spear-P controls the Colorado potato beetle and Spear-C protects crops from lepidopteron pests, both using a combination of Spear and *Bacillus thuringiensis* (Bt).

“We are excited to expand availability of our Spear line of products, starting with Spear-T,” said Vestaron CEO John Sorenson. “These effective pest control products are toxic to target insects but non-toxic for humans and the environment. With no known resistance, the Spear line will benefit grower operations throughout the country.”

The Spear product line is designed to be non-toxic for fish, birds, humans and other mammals, honeybees and other beneficial insects. Field trials of Spear products demonstrate results equivalent or superior to conventional control chemicals.

The products' active ingredient utilizes two new modes of action to control insects, which will help delay the emergence of insect resistance, while enhancing performance. They also have a four-hour re-entry interval and zero-day post-harvest interval to maximize grower flexibility.

About Vestaron Corporation

Vestaron Corporation exploits the natural insecticidal properties of a class of peptides which have potent insect killing potential, but are safe to humans, birds, fish and the environment. These peptides utilize new modes of action that have never before been used for insect control, and therefore do not suffer from insect resistance. In addition to the bioinsecticides, the Company is also leveraging its peptide technology with the development of traits and synthetics that also have a favorable safety spectrum.

Vestaron is the winner of the Inaugural 2015 Bernard Blum Award for novel biocontrol solutions. Recently, the Company announced completion of an oversubscribed Series D round of financing totaling \$18 million dollars.

More information at www.vestaron.com

.....